

WELLNESS CENTRE “Incontro”

Interior Design Project: **Simone Micheli Laboratory**

Executing Engineering: **Mioblu Special Wellness**

Location: **Ariano Irpino (Avellino)**

Planning: **2010**

Achievement: **2011**

Photographer: **Juergen Eheim**

The interior Design project, entrusted to Architect Simone Micheli and to his wise interpretation of sensorial stimulation, is characterized as a modern health club. An emotional location able to involve and surprise, inviting the viewer to listen carefully in order to abandon fears and preconceptions. The result is an unbelievable multi-sensorial environment: stunning intensive brightness in one hand, relaxing pathways filled with rarefied atmosphere on the other hand. Thus becoming an emotional vehicle between physical and mental experience, external reality and inner world. "Ethics and beauty are able to bring renewed oxygen to the life of contemporary man through contents and expressions". With these words and through his design, Architect Micheli aims to create a great space with strong content of signs. Regeneration and oxygenation of the senses, thus "Magical words" transcending the rational, relieving stress and rediscovering an inner part of oneself hidden by haste and those impenetrable moments of modern life. The SPA narrates and becomes a warm and friendly place, with innovative soft lines affected by unreal and unknown shapes. Bright colours are obtained with the use of meticulous and soft lightening, making the designed objects alive and interactive. The framework giving life to this sensorial experience begins along the path descending to the two entrances of the wellness centre. The unreal materializes here. In fact, after only a few steps it becomes part of the experience for those who arrive. Light follows the path to be discovered. Illuminated geometric veils render the ceiling a sky to peer. Large compasses appear hanging from the walls with alternating rear coloured lightning. Their delicate spherical shapes invite you to glance inside, bearing the role for which they were initiated: to display and inform. As you walk along one or the other paths accessing the wellness centre, sculptural white, shiny, sparkling trees unite earth to heaven and present the reception area. Over here a desk is highlighted with smooth curves and bold slopes. Its continuous shape hosts another display window, and right behind, a new wall coloured in the same shade of green, enters another pre existing wall, creating display and leaning spaces without invading volume. The sensorial destinations offered by the centre begin here. The Floating Room: Temple of dreamy and intensive water relaxation – and the Salt Room: a dimension in which wellness is nebulized and breathed. The Relaxation room: where neat drapery hang from the ceiling with delicate and impalpable movements creating an intimate, protected and safe environment, generating a fascinating sensation of being behind the scenes at the theatre. The VIP Room in which reticular walls transport the guest through revealing spaces. Where body and soul are be able to relax and regenerate in a small hydrotherapeutic pool, in a steam bath, or on cosy beds with smooth linear shapes and intriguing glittering colours that amaze and appeal serene sensations. There are 5 different treatment cabins in which the vision of a dreamy environment created with harmonious unusual shapes; colours and lights act as the main protagonist. Finally, a specific isle has been dedicated to hands and feet with a "Nail-café" and a "Pedi wellness-SPA". The project design researched for lightness of being in the first one and refreshing abandonment in the second. The visitor will enjoy this unrepeatabe, deep and sin-aesthetic experience and will only gain energetic and intense emotions that will enable him to cross the threshold of the unknown and permit him to find a world with high aesthetic values of the body, mind and soul.

In a unique and visionary synthesis, the result is a spatial area built as an interactive, hybrid, emotional location, with environments and functions perfectly integrated with each other, contrasting with the surfaces, sounds and water and a contamination of multiple destinations connected to wellness.



001_wellness centre Incontro_reception

- "Xena" Desk made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Espo" Boiserie made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- mold ceiling made of plaster with LED



002_wellness centre Incontro_reception

- "Xena" Desk made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Espo" Boiserie made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- mold ceiling made of plaster with LED



003_wellness centre Incontro_reception

- "Xena" Desk made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Espo" Boiserie made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- mold ceiling made of plaster with LED



004_wellness centre Incontro_reception

- Mold ceiling made of plaster with LED
- "Xena" Desk made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Nowall" big mirror with blu LED and a shelf made of green varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness



005_wellness centre Incontro_reception

- Mold ceiling made of plaster with LED
- "Xena" Desk made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Nowall" big mirror with blu LED and a shelf made of green varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness



006_wellness centre Incontro_reception

- Mold ceiling made of plaster with LED
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Stem" mirror with blu LED and a shelf made of green varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- Big white vases "Saturno" (design by Simone Micheli) by Mioblu Special Wellness
- Graphic made of MDF by Mioblu Special Wellness



007_wellness centre Incontro_corridor

- Mold ceiling made of plaster with LED
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Stem" mirror with blu LED and a shelf made of green varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- Graphic made of MDF by Mioblu Special Wellness



008_wellness centre Incontro_corridor

- Mold ceiling made of plaster with LED
- "Bussola" Round exhibition window made of green varnished shiny MDF with exhibition window (design by Simone Micheli) by Mioblu Special Wellness
- "Nice" Sculpture-tree made of varnished shiny white EPS (design Simone Micheli) By Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness



009_wellness centre Incontro_relax area

- Mold ceiling made of plaster with LED
- Built-in lighting by Mioblu Special Wellness
- "Mass" pouf by Mioblu Special Wellness
- "Thai" tea table made of blue varnished shiny MDF (design by Simone Micheli) by Mioblu Special Wellness
- Curtain made of white voile by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte



010_wellness centre Incontro_relax area

- Mold ceiling made of plaster with LED
- Built-in lighting by Mioblu Special Wellness
- "Mass" pouf by Mioblu Special Wellness
- "Thai" tea table made of blue varnished shiny MDF (design by Simone Micheli) by Mioblu Special Wellness
- Curtain made of white voile by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte



011_wellness centre Incontro_relax area

- Mold ceiling made of plaster with LED
- Built-in lighting by Mioblu Special Wellness
- "Mass" pouf by Mioblu Special Wellness
- "Thai" tea table made of blue varnished shiny MDF (design by Simone Micheli) by Mioblu Special Wellness
- Curtain made of white voile by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte



012_wellness centre Incontro_salt room

- "Halo" Wallcovering made of white salt with blue LED
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural OUT Hammered" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness



013_wellness centre Incontro_salt room

- "Halo" Wallcovering made of white salt with blue LED
- Built-in lighting by Mioblu Special Wellness
- "Wire Natural OUT Hammered" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made ofstaron (design Simone Micheli) by Mioblu Special Wellness



014_wellness centre Incontro_Turkish room

- Wallcovering and celino made of white mosaic with lights and blue LED
- Bench made of fibreglass green varnished shiny Panca with LED (design Simone Micheli) by Mioblu Special Wellness
- "Wire Natural OUT Hammered" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte



015_wellness centre Incontro_toilette

- Mold ceiling made of plaster with LED
- mirror with LED (design Simone Micheli) by Mioblu Special Wellness
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetterie
- sliding doors covered by varnished shiny MDF by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte



016_wellness centre Incontro_dressing room

- Built-in lighting by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made ofstaron (design Simone Micheli) by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetterie
- "Transfer" mirror with blue LED (design by Simone Micheli) by Mioblu Special Wellness
- "Mass" Pouf (design by Simone Micheli) by Mioblu Special Wellness
- "Mybox" wallcupboard made of white varnished shiny MDF (design by Simone Micheli) by Mioblu Special Wellness



017_wellness centre Incontro_corridor

- Built-in lighting by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- Curtain made of white voile by Mioblu Special Wellness
- "Mass" Pouf (design by Simone Micheli) by Mioblu Special Wellness
- "Thai" tea table made of blue varnished shiny MDF (design by Simone Micheli) by Mioblu Special Wellness



018_wellness centre Incontro_treatment cabine

- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Relife" bed for massages (design by Simone Micheli) by Mioblu Special Wellness
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetteria
- "Stern" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Stern" mirror with blue LED and a shelf made of green varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness



019_wellness centre Incontro_treatment cabine

- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Relife" bed for massages (design by Simone Micheli) by Mioblu Special Wellness
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetteria
- "Stern" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Stern" mirror with blue LED and a shelf made of green varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness



020_wellness centre Incontro_V.I.P. cabine

- Mold ceiling made of plaster with LED
- "Grand Bahama" whirlpool bath by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Relife" bed for massages (design by Simone Micheli) by Mioblu Special Wellness
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetteria
- "Stan" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness



021_wellness centre Incontro_ V.I.P. cabine

- Mold ceiling made of plaster with LED
- "Grand Bahama" whirlpool bath by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Relife" bed for massages (design by Simone Micheli) by Mioblu Special Wellness
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetterie
- "Stan" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness



022_wellness centre Incontro_ V.I.P. cabine

- Mold ceiling made of plaster with LED
- "Grand Bahama" whirlpool bath by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Relife" bed for massages (design by Simone Micheli) by Mioblu Special Wellness
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetterie
- "Stan" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- "Navy" Door made by glass with handle "Touch" and "Frame" upholstery made of staron (design Simone Micheli) by Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness



023_wellness centre Incontro_ V.I.P. cabine

- Mold ceiling made of plaster with LED
- "Grand Bahama" whirlpool bath by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetterie
- "Stan" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness



024_wellness centre Incontro_ V.I.P. cabine

- Mold ceiling made of plaster with LED
- "Grand Bahama" whirlpool bath by Mioblu Special Wellness
- "Wire Natural IN" Floor (design Simone Micheli) by Tagina Ceramiche D'Arte
- "Flow" sink made of ceramic (design by Simone Micheli) by Simas
- "Fluide" tap (design Simone Micheli) by ST Rubinetterie
- "Stan" shelf made of white varnished shiny MDF (design Simone Micheli) by Mioblu Special Wellness
- Built-in lighting by Mioblu Special Wellness

Technical information

Engineering and realization: **Mioblu Special Wellness**

Floor: **Tagina Ceramiche D'Arte**

Taps: **ST Rubinetterie**

Sinks: **Simas**

Contacts

Mioblu Special Wellness, www.mioblu.it

Simas, www.simas.it

ST Rubinetterie, www.strubinetterie.it

Tagina Ceramiche D'Arte, www.tagina.it

Simone Micheli Architetto

Simone Micheli was born in Tuscany, in 1964, to Massimo, a painter, and Cristiana, an art teacher. A graduate of the Faculty of Architecture of Florence University, during his academic years he met important mentors such as Giovanni Klaus Koenig (his thesis advisor), Giovanni Michelucci and Bruno Zevi, with whom he worked at the outset of the unconventional career path that links his earliest training to his professional practice today. In 1990 he founded the architectural office that bears his name, and in 2003, the architecture and design firm, Simone Micheli Architectural Hero, based in Florence and Milan. From 2003 to 2009 he taught at the Florence Faculty of Architecture; he has also taught at Polidesign and at the Milan Polytechnic School of Design since 2003. His professional practice has taken him in multiple directions: from architecture to interior design, and from industrial design to visual design by way of communications. His creations, sustainable and always environmentally conscious, are characterized by strong identity and uniqueness. The numerous projects he has carried out for local government bodies and major private patrons active in residential and community building have made him one of the main players in the field of architectural design in Europe.

Recent national and international awards include Best Interior Design and Best Apartment Italy (for the Golfo Gabella Lake Resort project), in the Homes Overseas Award 2007 competition, London, an international award reserved for the best residential property developments in the world; International Media Prize 2008, Shenzhen, China, in the category, Annual Public Spaces Grand Award; International Design Award 2008, Los Angeles, in the category, Interior Design (for the New Urban Face project for the Province and the Municipality of Milan); Interior Designer of the Year at the International Design Award 2008, Los Angeles; Best of Year 2010 in the category Beauty, Spa and Fitness, an award organized by Interior Design Magazine, New York; International Media Prize 2010 in the category Annual Space Club Award, organized by Modern Decoration Magazine in Shenzhen (for the Atomic Spa project for Boscolo Hotels); the TrE Number One Award 2011, Venice, for interior design; the Contemporary Spa Award 2011, in the category, Best Future Spa in Bologna (for the Marina Verde Wellness Resort project in Caorle (Venice)).

His works have been presented in the most important international exhibitions and he has lectured for cultural institutions and other organizations and foundations in cities around the world. Numerous monographs and articles in Italian and international magazines, as well as television interviews, have been dedicated to his work.

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photo by maurizio marcato

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